



**Think Green
Make Green**

Introduction



With an endeavour to offer complete walling solutions under one roof, citadel brings the most innovative and environment friendly products and solutions for the industry. The company with its years of experience well balances the economies of time, cost and quality for the construction industry.

Vision



To become one stop solution for green building materials & provide sustainable walling solutions under one roof.

Mission



To provide sustainable & technologically superior building materials & solutions which would enable faster, durable, economical & environment friendly construction.



About Us

The brand promises not only reduction in cost and time but lay greater emphasis on reducing the carbon foot prints, which it practices throughout the supply chain, right from manufacturing to the end user. The multiple benefits are translated at every step and add value for all.

Not only are our material eco friendly even our manufacturing process have negligible gaseous, liquid or solid waste released into the environment.

The superior network and strategic locations of our plants ensure that we deliver in minimum lead time to any corner of the country, and with route optimisation we can truly call it as a green logistic

The application, again has its own benefits in terms of reducing usage of water, as it requires nor pre wetting and post curing, hence on this from as well we impact not only the productivity but the environment positively.



To provide eco friendly, sustainable & innovative building materials



To increase productivity, sustainability & durability in construction



To reduce costs & time to construct



To achieve customer as well as employee satisfaction

Why Us ?

NO. 1
IN*INDIA

20+
YEAR IN
THIS FIELD

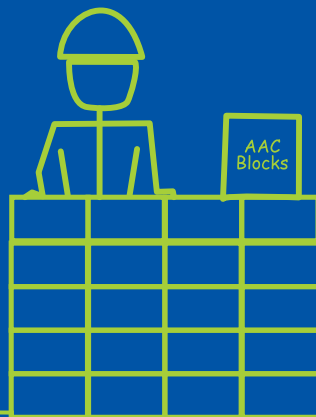
2000+
SUCCESSFUL
PROJECTS

10L*
CUBIC METERS
SUPPLIED & SERVED

**EXPERTS
& OWN
R&D SETUP**

**PRESENCE IN
5 STATES
ACROSS INDIA**

**STRONG BELIEF IN
ECO FRIENDLINESS**



AAC Block

Every care is taken to ensure that there our blocks would make you build more with less & we practice that through innovation, standardisation and continual improvement of our quality The blocks also ensures higher productivity and ensures faster and more durable construction which saves time, cost and labour with following qualities you can be rest assured of the benefits.



Light weight



Energy efficient



Time saver



Environment friendly



Fire resistant



Structural saving



Precision in sizes



Thermal insulation



No pre wetting
No post curing



CITA BOND



Cita Bond is a pre mixed thin bed dry mortar specially formulated for aac blocks which does not require post curing & can be easily applied, giving a better bonding with higher air entraining properties.

"Cita Bond - thin bed dry mortar" is a masonry mortar for use in laying various types of flyash/ concrete bricks/ blocks and AAC (Autoclave Areated Concrete) blocks.

It replaces conventional jointing mortar Of 12-18mm thickness with highly versatile 3-5mm thickness mortar.



No thermal bridge



Good water retention



Non shrinkage mortar



No pre wetting
No post curing



Improved bond &
tensile strenght



Good adhesion
& workability





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Ideal for both interior and exterior application this plaster offers minimal rebound and can be rendered on any brick walls, AAC block walls, and on any concrete surfaces.

High grade polymers are specially designed for enhancing the chemical and physical properties of the plaster gives the extra strength and durability. This POLYSWISS technology was specially developed after years of insights and experience by our mentor Mr. SHIVAJI SHITOLE. This well research and oven technology, increases the workability and durability "KAVACH" and gives it higher adhesion and better impact strength and makes more water resistant.



Super setting time



Higher water retention



Good adhesion



No shrinkage cracks



Minimal rebound



Free from fungus,
termites & bacteria





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